

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

AL Media LC
Attention: Accounts Payable
222 West Ontario Street
Suite 600
Chicago, IL 60654

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 1524535-1 | 09/25/16 | September 2016 | 08/29/16 - 09/25/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|---------------|--------------|
| WPBF | Rob Obringer | HRP - Chicago | National |

| Advertiser | Product | Estimate Number |
|--------------------|------------------|-----------------|
| Perkins/D/Congress | PERKINS/EST:5198 | 5198 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/19/16 - 09/25/16 | 1524535 | 08371607 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|-----------|-------------|
| 2 | 09/19/16 | 09/23/16 | WPBF News 25 5-6:00am | 5:00-6:00am | MTWTF-- | :30 | 4 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 4 \$175.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | M | 09/19/16 | 5:27 AM | WPBF News 25 5-6:00am | 5:00-6:00am | :30 | PERK0930H | \$175.00 NM |
| 4 | WPBF | Tu | 09/20/16 | 5:39 AM | WPBF News 25 5-6:00am | 5:00-6:00am | :30 | PERK0930H | \$175.00 NM |
| 2 | WPBF | W | 09/21/16 | 5:25 AM | WPBF News 25 5-6:00am | 5:00-6:00am | :30 | PERK1430H | \$175.00 NM |
| 1 | WPBF | F | 09/23/16 | 5:24 AM | WPBF News 25 5-6:00am | 5:00-6:00am | :30 | PERK1430H | \$175.00 NM |
| 3 | 09/19/16 | 09/23/16 | WPBF News 25 Mornings | 6-7AM | MTWTF-- | :30 | 5 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 5 \$525.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/19/16 | 6:53 AM | WPBF News 25 Mornings | 6-7AM | :30 | PERK0930H | \$525.00 NM |
| 2 | WPBF | Tu | 09/20/16 | 6:25 AM | WPBF News 25 Mornings | 6-7AM | :30 | PERK0930H | \$525.00 NM |
| 3 | WPBF | W | 09/21/16 | 6:25 AM | WPBF News 25 Mornings | 6-7AM | :30 | PERK1430H | \$525.00 NM |
| 5 | WPBF | Th | 09/22/16 | 6:11 AM | WPBF News 25 Mornings | 6-7AM | :30 | PERK1430H | \$525.00 NM |
| 4 | WPBF | F | 09/23/16 | 6:52 AM | WPBF News 25 Mornings | 6-7AM | :30 | PERK1430H | \$525.00 NM |
| 4 | 09/19/16 | 09/23/16 | Good Morning America | 7-9AM | MTWTF-- | :30 | 5 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 5 \$600.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | M | 09/19/16 | 8:14 AM | Good Morning America | 7-9AM | :30 | PERK0930H | \$600.00 NM |
| 4 | WPBF | Tu | 09/20/16 | 8:54 AM | Good Morning America | 7-9AM | :30 | PERK0930H | \$600.00 NM |
| 2 | WPBF | W | 09/21/16 | 8:30 AM | Good Morning America | 7-9AM | :30 | PERK1430H | \$600.00 NM |
| 1 | WPBF | Th | 09/22/16 | 8:46 AM | Good Morning America | 7-9AM | :30 | PERK1430H | \$600.00 NM |
| 5 | WPBF | F | 09/23/16 | 8:59 AM | Good Morning America | 7-9AM | :30 | PERK1430H | \$600.00 NM |
| 5 | 09/19/16 | 09/23/16 | WPBF NEWS AT 9:00AM | 9A-10A | MTWTF-- | :30 | 4 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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| 1524535-1 | 09/25/16 | September 2016 | 08/29/16 - 09/25/16 |
| Advertiser | | Product | Estimate Number |
| Perkins/D/Congress | | PERKINS/EST:5198 | 5198 |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------------|----------------|--------------------------|----------------|----------------|-----------|-------------|
| 5 | 09/19/16 | 09/23/16 | WPBF NEWS AT 9:00AM-F 9A-10A | | MTWTF-- | :30 | 4 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WPBF | M | 09/19/16 | 9:11 AM | WPBF NEWS AT 9:00AM | M-F 9A-10A | :30 | PERK0930H | \$300.00 NM |
| 2 | WPBF | Tu | 09/20/16 | 9:10 AM | WPBF NEWS AT 9:00AM | M-F 9A-10A | :30 | PERK0930H | \$300.00 NM |
| 3 | WPBF | W | 09/21/16 | 9:59 AM | WPBF NEWS AT 9:00AM | M-F 9A-10A | :30 | PERK1430H | \$300.00 NM |
| 1 | WPBF | F | 09/23/16 | 9:58 AM | WPBF NEWS AT 9:00AM | M-F 9A-10A | :30 | PERK1430H | \$300.00 NM |
| 6 | 09/19/16 | 09/23/16 | The View | 11A-12PM | MTWTF-- | :30 | 5 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 5 \$350.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | M | 09/19/16 | 11:44 AM | The View | 11A-12PM | :30 | PERK0930H | \$350.00 NM |
| 1 | WPBF | Tu | 09/20/16 | 11:35 AM | The View | 11A-12PM | :30 | PERK0930H | \$350.00 NM |
| 4 | WPBF | W | 09/21/16 | 11:37 AM | The View | 11A-12PM | :30 | PERK1430H | \$350.00 NM |
| 5 | WPBF | Th | 09/22/16 | 11:31 AM | The View | 11A-12PM | :30 | PERK1430H | \$350.00 NM |
| 2 | WPBF | F | 09/23/16 | 11:37 AM | The View | 11A-12PM | :30 | PERK1430H | \$350.00 NM |
| 7 | 09/19/16 | 09/23/16 | WPBF News 25 @ Noon | 12pm-1230pm | MTWTF-- | :30 | 2 | \$265.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 2 \$265.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/20/16 | 12:13 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | PERK0930H | \$265.00 NM |
| 2 | WPBF | W | 09/21/16 | 12:28 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | PERK1430H | \$265.00 NM |
| 8 | 09/19/16 | 09/23/16 | 1230-1P Access Hollywood | 1230-1p | MTWTF-- | :30 | 3 | \$265.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 3 \$265.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/20/16 | 12:55 PM | 1230-1P Access Hollywood | 1230-1p | :30 | PERK0930H | \$265.00 NM |
| 3 | WPBF | W | 09/21/16 | 12:55 PM | 1230-1P Access Hollywood | 1230-1p | :30 | PERK1430H | \$265.00 NM |
| 2 | WPBF | F | 09/23/16 | 12:55 PM | 1230-1P Access Hollywood | 1230-1p | :30 | PERK1430H | \$265.00 NM |
| 9 | 09/19/16 | 09/23/16 | THE CHEW | 1P-2P | MTWTF-- | :30 | 3 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 3 \$350.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | M | 09/19/16 | 1:57 PM | THE CHEW | 1P-2P | :30 | PERK0930H | \$350.00 NM |
| 1 | WPBF | Tu | 09/20/16 | 1:29 PM | THE CHEW | 1P-2P | :30 | PERK0930H | \$350.00 NM |
| 2 | WPBF | W | 09/21/16 | 1:57 PM | THE CHEW | 1P-2P | :30 | PERK1430H | \$350.00 NM |
| 10 | 09/19/16 | 09/23/16 | GENERAL HOSPITAL | GENERAL HOSPIT | MTWTF-- | :30 | 2 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 2 \$525.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 09/19/16 | 2:59 PM | GENERAL HOSPITAL | GENERAL HOSPIT | :30 | PERK0930H | \$525.00 NM |
| 1 | WPBF | W | 09/21/16 | 2:59 PM | GENERAL HOSPITAL | GENERAL HOSPIT | :30 | PERK1430H | \$525.00 NM |

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| 1524535-1 | 09/25/16 | September 2016 | 08/29/16 - 09/25/16 |
| Advertiser | | Product | Estimate Number |
| Perkins/D/Congress | | PERKINS/EST:5198 | 5198 |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---|----------------|-----------------------|----------------|----------------|------------|---------------|
| 10 | 09/19/16 | 09/23/16 | GENERAL HOSPITAL Class of Time - Pre-emptible with notice | GENERAL HOSPIT | MTWTF-- | :30 | 2 | \$525.00 | NM |
| 11 | 09/19/16 | 09/23/16 | Dr. Oz Class of Time - Pre-emptible with notice | 3-4p | MTWTF-- | :30 | 3 | \$265.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 3 \$265.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 09/19/16 | 3:39 PM | Dr. Oz | 3-4p | :30 | PERK0930H | \$265.00 NM |
| 3 | WPBF | Tu | 09/20/16 | 3:28 PM | Dr. Oz | 3-4p | :30 | PERK0930H | \$265.00 NM |
| 1 | WPBF | F | 09/23/16 | 3:41 PM | Dr. Oz | 3-4p | :30 | PERK1430H | \$265.00 NM |
| 12 | 09/19/16 | 09/23/16 | Ellen Class of Time - Pre-emptible with notice | 4-5p | MTWTF-- | :30 | 5 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 5 \$525.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 09/19/16 | 4:50 PM | Ellen | 4-5p | :30 | PERK0930H | \$525.00 NM |
| 1 | WPBF | Tu | 09/20/16 | 3:59 PM | Ellen | 4-5p | :30 | PERK0930H | \$525.00 NM |
| 4 | WPBF | W | 09/21/16 | 4:30 PM | Ellen | 4-5p | :30 | PERK1430H | \$525.00 NM |
| 3 | WPBF | Th | 09/22/16 | 4:28 PM | Ellen | 4-5p | :30 | PERK1430H | \$525.00 NM |
| 5 | WPBF | F | 09/23/16 | 3:59 PM | Ellen | 4-5p | :30 | PERK1430H | \$525.00 NM |
| 13 | 09/19/16 | 09/23/16 | M-F 5pm News Class of Time - Pre-emptible with notice | 5-6pm | MTWTF-- | :30 | 5 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 5 \$525.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 09/19/16 | 5:26 PM | M-F 5pm News | 5-6pm | :30 | PERK0930H | \$525.00 NM |
| 1 | WPBF | Tu | 09/20/16 | 5:15 PM | M-F 5pm News | 5-6pm | :30 | PERK0930H | \$525.00 NM |
| 3 | WPBF | W | 09/21/16 | 5:39 PM | M-F 5pm News | 5-6pm | :30 | PERK1430H | \$525.00 NM |
| 4 | WPBF | Th | 09/22/16 | 5:55 PM | M-F 5pm News | 5-6pm | :30 | PERK1430H | \$525.00 NM |
| 5 | WPBF | F | 09/23/16 | 5:26 PM | M-F 5pm News | 5-6pm | :30 | PERK1430H | \$525.00 NM |
| 14 | 09/19/16 | 09/23/16 | WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice | 6:00PM-6:30PM | MTWTF-- | :30 | 3 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 3 \$600.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 09/20/16 | 6:21 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | PERK0930H | \$600.00 NM |
| 1 | WPBF | W | 09/21/16 | 6:21 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | PERK1430H | \$600.00 NM |
| 3 | WPBF | F | 09/23/16 | 6:20 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | PERK1430H | \$600.00 NM |
| 15 | 09/19/16 | 09/23/16 | Wheel Of Fortune Class of Time - Pre-emptible with notice | 7-7:30PM | MTWTF-- | :30 | 4 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 4 \$1,100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 09/19/16 | 7:16 PM | Wheel Of Fortune | 7-7:30PM | :30 | PERK0930H | \$1,100.00 NM |
| 1 | WPBF | Tu | 09/20/16 | 7:06 PM | Wheel Of Fortune | 7-7:30PM | :30 | PERK0930H | \$1,100.00 NM |
| 4 | WPBF | W | 09/21/16 | 7:13 PM | Wheel Of Fortune | 7-7:30PM | :30 | PERK1430H | \$1,100.00 NM |
| 3 | WPBF | Th | 09/22/16 | 7:17 PM | Wheel Of Fortune | 7-7:30PM | :30 | PERK1430H | \$1,100.00 NM |
| 16 | 09/19/16 | 09/23/16 | Jeopardy | 7:30-8PM | MTWTF-- | :30 | 4 | \$1,325.00 | NM |

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www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------------|-------------------|---------------------------|----------------|----------------|-----------|---------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/19/16 | 09/25/16 | MTWTF-- | 4 | \$1,325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 09/19/16 | 7:34 PM | Jeopardy | 7:30-8PM | :30 | PERK0930H | \$1,325.00 NM |
| 3 | WPBF | Tu | 09/20/16 | 7:41 PM | Jeopardy | 7:30-8PM | :30 | PERK0930H | \$1,325.00 NM |
| 4 | WPBF | W | 09/21/16 | 7:53 PM | Jeopardy | 7:30-8PM | :30 | PERK1430H | \$1,325.00 NM |
| 1 | WPBF | F | 09/23/16 | 7:34 PM | Jeopardy | 7:30-8PM | :30 | PERK1430H | \$1,325.00 NM |
| 18 | 09/19/16 | 09/25/16 | M-SUN WPBF News 25 @ 11-11:35PM | MTWTF--S | :30 | 3 | \$600.00 | NM | |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/19/16 | 09/25/16 | MTWTF--S | 3 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 09/20/16 | 11:32 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | PERK0930H | \$600.00 NM |
| 3 | WPBF | Th | 09/22/16 | 11:12 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | PERK1430H | \$600.00 NM |
| 1 | WPBF | F | 09/23/16 | 11:25 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | PERK1430H | \$600.00 NM |
| 19 | 09/19/16 | 09/23/16 | Jimmy Kimmel | 1135P-1238A | MTWTF-- | :30 | 3 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/19/16 | 09/25/16 | MTWTF-- | 3 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 09/19/16 | 12:01 AM | Jimmy Kimmel | 1135P-1238A | :30 | PERK0930H | \$300.00 NM |
| 2 | WPBF | Th | 09/22/16 | 11:56 PM | Jimmy Kimmel | 1135P-1238A | :30 | PERK1430H | \$300.00 NM |
| 3 | WPBF | F | 09/23/16 | 12:01 AM | Jimmy Kimmel | 1135P-1238A | :30 | PERK1430H | \$300.00 NM |
| 20 | 09/24/16 | 09/24/16 | Sat 6-7am News | Sat 6-7am | -----1- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/19/16 | 09/25/16 | -----1- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/24/16 | 6:52 AM | Sat 6-7am News | Sat 6-7am | :30 | PERK1430H | \$225.00 NM |
| 21 | 09/24/16 | 09/24/16 | GMA Saturday 7-8am | Sat 7am-8am | -----1- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/19/16 | 09/25/16 | -----1- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/24/16 | 7:58 AM | GMA Saturday 7-8am | Sat 7am-8am | :30 | PERK1430H | \$400.00 NM |
| 22 | 09/24/16 | 09/24/16 | Sat 8-9am News | Sat 8-9am | -----1- | :30 | 1 | \$265.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/19/16 | 09/25/16 | -----1- | 1 | \$265.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/24/16 | 8:54 AM | Sat 8-9am News | Sat 8-9am | :30 | PERK1430H | \$265.00 NM |
| 24 | 09/24/16 | 09/24/16 | Sat 7pm News | 7-730pm | -----1- | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/19/16 | 09/25/16 | -----1- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/24/16 | 7:34 PM | Sat 7pm News | 7-730pm | :30 | PERK1430H | \$700.00 NM |
| LR - Football | | | | | | | | | |

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|--------------|------------------|---------------------|
| 1524535-1 | 09/25/16 | September 2016 | 08/29/16 - 09/25/16 |
| Advertiser | | Product | Estimate Number |
| Perkins/D/Congress | | PERKINS/EST:5198 | 5198 |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--|----------------|---------------------|----------------|----------------|------------|---------------|
| 24 | 09/24/16 | 09/24/16 | Sat 7pm News Class of Time - Pre-emptible with notice | 7-730pm | -----1- | :30 | 1 | \$700.00 | NM |
| 25 | 09/24/16 | 09/24/16 | Sat Jeopardy Class of Time - Pre-emptible with notice | Sat 7:30-8PM | -----1- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1- 1 \$700.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 09/24/16 | 7:54 PM | Sat Jeopardy | Sat 7:30-8PM | :30 | PERK1430H | \$700.00 NM |
| 26 | 09/25/16 | 09/25/16 | Sun 6-7am News Class of Time - Pre-emptible with notice | Sun 6-7am | -----1 | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1 1 \$175.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/25/16 | 6:39 AM | Sun 6-7am News | Sun 6-7am | :30 | PERK1430H | \$175.00 NM |
| 27 | 09/25/16 | 09/25/16 | GMA Sunday 7-8am Class of Time - Pre-emptible with notice | Sun 7-8am | -----1 | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/25/16 | 7:29 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | PERK1430H | \$400.00 NM |
| 28 | 09/25/16 | 09/25/16 | Sun 8-9am News Class of Time - Pre-emptible with notice | Sun 8-9am | -----1 | :30 | 1 | \$265.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1 1 \$265.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/25/16 | 8:43 AM | Sun 8-9am News | Sun 8-9am | :30 | PERK1430H | \$265.00 NM |
| 30 | 09/25/16 | 09/25/16 | Sun 6pm News Class of Time - Pre-emptible with notice | 6-630p | -----1 | :30 | 1 | \$425.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1 1 \$425.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/25/16 | 6:16 PM | Sun 6pm News | 6-630p | :30 | PERK1430H | \$425.00 NM |
| 31 | 09/19/16 | 09/23/16 | 4:30a-5a Class of Time - Pre-emptible with notice | 430a-5a | MTWTF-- | :30 | 2 | \$105.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 2 \$105.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | M | 09/19/16 | 4:39 AM | 4:30a-5a | 430a-5a | :30 | PERK0930H | \$105.00 NM |
| 1 | WPBF | F | 09/23/16 | 4:40 AM | 4:30a-5a | 430a-5a | :30 | PERK1430H | \$105.00 NM |
| 32 | 09/23/16 | 09/23/16 | SHARK TANK PREMIERIE Class of Time - Pre-emptible with notice | 9-10P | ----F-- | :30 | 1 | \$3,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$3,600.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 09/23/16 | 9:39 PM | SHARK TANK PREMIERE | 9-10P | :30 | PERK1430H | \$3,600.00 NM |
| Total Spots | | | | | | | 75 | | |

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INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 1524535-1 | 09/25/16 | September 2016 | 08/29/16 - 09/25/16 |

| Advertiser | Product | Estimate Number |
|--------------------|------------------|-----------------|
| Perkins/D/Congress | PERKINS/EST:5198 | 5198 |

www.thewpbfchannel.com

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$40,310.00 |
| <u>Agency Commission</u> | \$6,046.50 |
| <u>Net Amount Due</u> | \$34,263.50 |

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